

“A rare day to put
rare diseases
in the spotlight!”



Rare Disease Day

RARE DISEASE Day®



When?

The last day of February every year

What?

Rare Disease Day is to raise awareness for rare diseases and their impact on the lives of patients and families.

Where?

Thousands of events around the world! EURORDIS organises the international campaign and National Alliances and other rare disease patient organisations hold events locally.

> Visit rarediseasesday.org and find an event near you!

Who?

For everyone!

The Rare Disease Day campaign targets the general public and policy makers and anyone is welcome to join: patients and their families, patient organisations, health professionals, researchers, drug developers, public health authorities - the more, the better!

How?

Since Rare Disease Day was created by EURORDIS in 2008, thousands of awareness-raising activities have taken place throughout the world reaching hundreds of thousands of people and generating local and international media attention.

We hope many more will continue to join us!

rarediseasesday.org



BE PART OF THE GLOBAL MOVEMENT!



EURORDIS provides materials: the Rare Disease Day official video, the campaign poster, and other downloadable materials which can be adapted to your language and needs.

> Visit rarediseaseday.org and click on the "Downloads" page.

ANNUAL THEME AND SLOGAN!

Discover this year's theme and slogan with ways to organise an event, advocating the needs of people living with a rare disease.



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GET INVOLVED!

- Contact the National Alliance or patient organisation where you live
- Become a Friend of Rare Disease Day
- Tell your story! Upload a photo, video or story to the website
- Download communication materials from the website
- Organise or participate in an awareness raising event
- Reach out to the media in your community
- Join facebook.com/rarediseaseday
- Join twitter.com/rarediseaseday
- Sign up for email updates on www.rarediseaseday.org

Rare Disease Day is a registered trademark. Please keep with the spirit of Rare Disease Day and remember that the logo should not be used for commercial purposes.



Write to us at
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rarediseaseday.org